



**Excellence in Patient Care:
Overcoming the obstacles of breastfeeding at night and weekends in the hospital setting**

**Provided by
The Partnership for Maternal and Child Health of Northern New Jersey**

November 17, 2017
8:00am to 4:00pm
Valley Hospital's Kraft Center
15 Essex Road; Paramus, New Jersey

Target Audience

Lactation consultants, labor and Delivery, mother/baby and NICU nurses

Learning Outcomes

State two strategies that can realistically be used in the participant's hospital practice for each of the following:

- Addressing mom's fear of lack of milk
- Getting breastfeeding off to a good start
- Assessing breastfeeding

Successfully demonstrate three skills necessary for providing care to breastfeeding mothers and infants

Continuing Education Contact Hours

This program has been awarded 6.0 contact hours.

The Partnership for Maternal and Child Health of Northern New Jersey is an approved provider of continuing nursing education by NJSNA, an accredited approver, by the American Nurses Credentialing Center's Commission on Accreditation.

Provider #P194-1/17-20. Provider approval is valid through January 31, 2020.

Accreditation refers to recognition of continuing education activities only and does not imply approval or endorsement of any commercial products discussed / displayed in conjunction with the educational activity by the Partnership for Maternal and Child Health of Northern New Jersey, NJSNA or ANCC.

This program has been approved for 6.0L-CERPs. IBLCE Approval Number: C1771061

Disclosures

There is no commercial support for this continuing nursing education activity. The speakers and planners have no vested interest in the content of this continuing nursing education activity to disclose.

Successful completion

To receive contact hours or CERPs for this program, the registrant must sign in on the sign-in sheet, attend the entire program, initial out on the sign-in sheet and complete and submit an on-line program evaluation form.

Certificates of attendance will be generated electronically within one week of the close of the on-line evaluation period.

Cost

Valley Hospital staff: \$25

Partnership member hospital staff: \$35

All others: \$50

Registration is on-line at:

<https://events.r20.constantcontact.com/register/eventReg?oeidk=a07eeg9jgdi02d16b17&oseq=&c=&ch=>

Although registration fees are non-refundable, they are transferable. To transfer a registration, please contact Amy Gole at agole@partnershipmch.org or 973-268-2280 x100 no later than November 10, 2017.

Questions?

Contact Amy Gole at agole@partnershipmch.org or 973-268-2280 x100



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Agenda

8:00 – 8:30am	Registration and Continental Breakfast
8:30 – 8:45am	Welcome Amy Gole, RNC-MNN, Ed.M, NE-BC Director of Education Partnership for Maternal and Child Health of Northern New Jersey
8:45 – 9:45am	Why Advocate for Exclusive Breastfeeding? Mary Turbek, RN, IBCLC Public Health Representative I, Lactation New Jersey WIC Program
9:45 – 10:30am	Communicating the Normalcy of Breastfeeding Mary Turbek, RN, IBCLC
10:30 – 10:45am	Break
10:45 – 12:15pm	Skills Sessions (participants will rotate through each of two 45 minute sessions)*
12:15 – 1:00pm	Lunch
1:00 – 2:00pm	Tips You Can Use to Encourage Exclusive Breastfeeding Mary Turbek, RN, IBCLC
2:00 – 2:15pm	Break
2:15 – 3:45pm	Skills Sessions (participants will rotate through each of two 45 minute sessions)*
3:45 – 4:00pm	Skills Sessions Wrap-up

*Skills Sessions

Skills Session A (morning)	Skills Session B (morning)	Skills Session C (afternoon)	Skills Session D (afternoon)
Getting Started Tara Daly, RN, BSN, IBCLC, LCCE IBCLC in private practice Teresa Mancuso, MA, RN, IBCLC Englewood Hospital and Medical Center Latch Assessment Tools Jeanette DePrimo, RNC, CCE, IBCLC, RLC - Hackensack University Medical Center Joanne Wells, RNC, IBCLC - Hackensack University Medical Center	Hand Expression Sharon Tanis, RN, BSN, IBCLC, LCCE - The Valley Hospital L'via Weisinger BA, BSN, RN-C, IBCLC – Holy Name Medical Center Case Study / Breast Pump Suzanne O'Neill, RN, IBCLC Saint Barnabas Medical Center Nadine Vaccarino, IBCLC, RLC Saint Barnabas Medical Center	Alternative Feeding Methods Carmen Baker-Clark, BA, IBCLC, RLC - Hoboken University Medical Center Rachel Smith, RN, IBCLC - Saint Clare's Hospital Paced Bottle Feeding Sarah Muller Robins, RN, MPH, IBCLC - JFK Medical Center Luiza Zuraw, RNC-MNN, IBCLC JFK Medical Center	Newborn Behavior Renee Quinn, BSN, IBCLC, LCCE - Morristown Medical Center Mary Jane Swenson, RN IBCLC - Morristown Medical Center Use of Breastfeeding Tools Deborah DiMauro, BSN, RN, IBCLC, RLC HackensackUMC Palisades Robin Petrick, IBCLC, ICCE HackensackUMC Palisades