



Save Babies with Us: A Healthcare Professional's Guide on Talking to Expectant Parents About Fetal Movement Monitoring

Provided by the Partnership for Maternal and Child Health of Northern New Jersey

October 27th, 2021

2:00 to 3:00 pm EST

Live Webinar

Presenter

Emily Price

Emily Price oversees the national expansion of the evidence-based *Count the Kicks* public health campaign that educates and empowers expectant parents to track their babies' movements in the third trimester of pregnancy. The proven stillbirth prevention campaign helped lower Iowa's stillbirth rate by nearly 32 percent in the past decade, and within that, helped lower the stillbirth rate among African American women in Iowa by a promising 39% in the first five years. This major reduction happened while the rest of the country remained relatively stagnant. Price leads the vision of the campaign --- with an overall goal of realizing a 32% stillbirth rate reduction in all 50 states, which would save 7,500 babies every year in the U.S. She left a career in television journalism to pursue her current role after a story she reported on saved the life of her son Hayden.

Price has two decades of public speaking experience, first as a television journalist, and most recently as the leader of Healthy Birth Day, Inc., the nonprofit organization that created the successful *Count the Kicks* public health campaign. Interviews with Ms. Price have been featured on Good Morning America, The Washington Post, USA Today, Inside Edition, and dozens more media outlets --- reaching 350 million people across the globe.

Target Audience

Perinatal Nurses, Obstetricians, Midwives, Advance Practice Nurses, Social Workers, and Mental Health Professionals

Learning Outcome

At the conclusion of the program, the participants will self-report knowledge gain related to educating expectant parents about fetal monitoring in the third trimester and intent to change practice by including information or tools presented into professional practice.

Disclosure/Commercial Support

The planners and speaker do not have any conflicts of interest to report for this activity. There is no commercial support for this activity.

Successful completion

To receive contact hours for this continuing education program, the registrant must register for the webinar, log in for the entire program, and complete and submit the program evaluation form. Certificates will be sent via email within one week of the program broadcast.

Continuing Nursing Education Contact Hours

This program has been awarded 1.0 contact hours.

The Partnership for Maternal and Child Health of Northern New Jersey is approved as a provider of nursing continuing

professional development by New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. P194-2/2023

Approval status does not imply endorsement by the Partnership for Maternal and Child Health of Northern New Jersey, NJSNA or by ANCC of any commercial products discussed/displayed in conjunction with the educational activity.

Registration: <https://attendee.gotowebinar.com/register/3367550543960682512>

Questions?

Contact Andrea Booker at abooker@partnershipmch.org or 973-268-2280 x103

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